

Who Are We?

We develop the most innovative and attractive solutions for all your digital needs



Our Story

Plain Concepts is a **technology company founded in 2006** by 4 Microsoft MVP (Most Valuable Professional). It's directed by Pablo Peláez, CEO of the company and Regional Director of Microsoft since 1996. Plain Concepts was born with the goal of developing and facilitating all kinds of companies the **adoption of new technologies aimed at improving their productivity and processes.**

Specialists in disruptive developments in **Artificial Intelligence, Mixed Reality, Big Data, Blockchain, IoT and Cloud**, the mission of Plain Concepts is to offer customized, innovative and attractive solutions for all types of digital needs, always incorporating the latest available technology.

6 **countries**



Spain



USA



UAE



United Kingdom



Germany



Netherlands

Plain Concepts is a **Microsoft Gold Partner, Microsoft AI Partner, Microsoft Mixed Reality Partner** in Europe and the USA, the only one in Spain, and has been recognized as **Best Place to Work** for two consecutive years.

We currently have over 350 employees, reaching a milestone in the technology sector by having 12 professionals recognized as Microsoft MVPs and more than a dozen certifications at the business level.

We have been a pioneer in providing innovative and engaging custom solutions since 2006. We currently have an experience of **more than 2000 projects** and we have managed to overcome **25M € of revenue** in the last year.



350+
employees



13
offices



25M €
turnover

35%
growth in 2019



MICROSOFT GOLDEN PROVIDER

- Application Development
- Cloud Platform
- Cloud Productivity
- Collaboration and Content
- Data Analytics
- Datacenter
- DevOps



12 ★★★★★★★★★★
MICROSOFT MOST VALUABLE PROFESSIONALS
★★★★★★★★★★★★



MICROSOFT SILVER PROVIDER

- Data Platform
- Messaging
- Small and Midmarket Cloud Solutions
- Security

Microsoft Partner | Mixed Reality



Our Services



ARTIFICIAL INTELLIGENCE

We can **improve decisions** and processes using machine learning technologies, computer vision and text analysis.

Adopting Artificial Intelligence in our solutions to change the way our clients interact with the technology we develop thanks to **intelligent agents and conversational interfaces**.



UX/UI DESIGN

Simple and elegant **digital experiences for all devices**. We investigate user behavior, analyze their response and look for experiences that improve usability and conversion.



BIG DATA & ADVANCED ANALYTICS

We create cloud-based data platforms that allow our clients to face the challenges of large data scenarios. **Sidra Data Platform is our own solutions for data collection**, cataloguing, governance and management of data assets under a unified Data Lake on Azure.

This solution is currently implemented in several international clients, allowing them to manage a lake of business data to sever a variety of business use cases.



DEVOPS

Experts in DevOps, the **software development methodology** that focuses on communication, collaboration and integration between software developers and professionals in systems in information technology.



CLOUD COMPUTING

Extensive experience in **helping our clients to migrate their OnPremise infrastructure to the Cloud**, taking advantage of the new possibilities that this technology offers.



BLOCKCHAIN

We help companies become more competitive thanks to blockchain technology, developing innovative projects that **guarantee the traceability, security and integrity of processes**, automating them through smart contracts to guarantee trust between organizations.



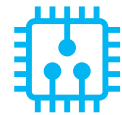
WEB & APP DEVELOPMENT

High performance business applications, adaptable to all solutions and based on web technology. We pay special attention to security, scalability, usability, maintainability and respect for standards.



MIXED & VIRTUAL REALITY

First Microsoft Mixed Reality Partners in Spain and Mixed Reality Partners in USA. Extensive experience in the **development of Virtual and Mixed Reality solutions**. Our own 3D multiplatform engine for business and industry, Wave Engine, allows us to develop visual experiences for our clients.



IOT

Our IoT solutions allow organizations to **transform business needs into competitive differentiators**. Thanks to a network of physical devices, vehicles, appliances and other elements incorporated with electronics, software, sensors, actuators and connectivity that allows them to connect and exchange data.



OFFICE 365 MODERN WORKPLACE

Define **workflows through Office 365**, which enhance adaptation, collaboration, knowledge management and communication between company employees, while improving employee productivity and mobility.

Case Studies

How to migrate more than 100 databases to Azure without interrupting service.



Migration and modernisation of Repsol data centre to Microsoft Azure, over 2,000 servers located in 2 countries.



Artificial Intelligence in the pre-selection of candidates.



Artificial Intelligence for advanced text search.



Search for apartments using Augmented Reality.



Augmented Reality Assistant to help during Biopsy.



Assistance in the diagnosis of genetic diseases with AI.



Our Main Clients



MEDIASETespaña.



Our Products



Our **Data Lake platform based on Azure PaaS technologies**, focused on scalability, ease of maintenance and fast data ingestion and governance of all data sources within the company.

It ensures accessibility to **quality data** and significantly lowers the threshold to **Business Intelligence and Machine Learning**, becoming the next step for companies that want to access and leverage their data quickly and effectively.



Our **specialized multi-platform 3D graphics engine for viewing business applications** that incorporates integration with a variety of files including BIM, CATIA, STL, live video, 3D mapping and more.

Wave Engine **is free, adapts to any device** and is ready to use on Windows, iOS, Linux and Android.

With Wave Engine you will be able to **build high-quality 3D and 2D solutions and deploy to any platform**.



Smart Concepts is a cloud platform built on Azure technologies, that **provides a solution for IoT and Artificial Intelligence scenarios** that reduces time to market, provides scalability and is ease of maintenance.

Thanks to Smart Concepts you will be able to explore and analyze billions of events as well as integrate it with a wide range of advanced analytics services.

plain concepts



Get in touch with us!

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